



**Round Rock High School Dragon Baseball  
2010 Business Media Guide Program, Scoreboard & Fence Signage Ads**

Dear Business Owner & Community Leader:

The RRHS Dragon Baseball Booster is organizing the Dragon Baseball media opportunities for the 2010 season. The proceeds from ad and signage sales provide much needed scholarships, equipment, and facility improvements that will help continue the winning tradition of Dragon Baseball.

Costs of the advertisements are shown below. Since the media guide and signage opportunities are to be published and in place by the first District game, it's important that your ad materials be returned by **February 22, 2010**.

**BONUS - All 2010 advertisers will be listed on the Dragon Baseball website at [www.dragonbaseball.net](http://www.dragonbaseball.net) \*\*\***

**Media Guide Program Ad Size & Cost:**

➤ Front or Back Inside Cover	\$300	(7 1/2" x 10" color)
➤ Full Page Color	\$200	(7 1/2" x 10")
➤ Full Page B/W	\$175	(7 1/2" x 10")
➤ 1/2 Page Color	\$150	(7 1/2" X 4 1/2" horizontal)
➤ 1/2 Page B/W	\$125	(7 1/2" X 4 1/2" horizontal)
➤ 1/4 Page B/W	\$100	(3 1/2" x 5" vertical)
➤ Business Card	\$60	(Scan and print only – must reproduce clearly)

**Scoreboard Ad Size & Cost:**

➤ 3' X 7' *	\$1,250 1 year	\$1,750 2 year
➤ 3' x 14'***	\$1,750 1 year	\$2,250 2 year
➤ Renewal	\$900 (3' X 7')	\$1,250 (3' x 14')

**Fence Signage Cost:**

➤ \$250 1 year***	Renewal \$150
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\* includes a FREE 1/2 page ad in Baseball Program

\*\*includes a FREE full page ad in Baseball Program

\*\*\*includes a FREE 1/4 page ad in Baseball Program

**Please complete the reverse side of this form for ad reservation.  
THANK YOU FOR SUPPORTING DRAGON BASEBALL!**

# Business Sponsor Media Guide Program, Scoreboard & Fence Signage Ad Order Form

Round Rock High School Baseball Booster Club  
(501C non-profit Corporation)

Contact Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Ad Cost: \_\_\_\_\_

Please submit your copy ready ad by **February 22, 2010** along with this form and payment (make checks payable to RRHS BBBC) & mail to:

RRHS Baseball Booster Club  
PO Box 495  
Round Rock, TX 78680

For questions regarding the **Media Guide Program**, please call Kris Train at 383-5568 or e-mail [kris@tastefullytx.com](mailto:kris@tastefullytx.com) for questions concerning **Scoreboard or Fence Signage** please call Dan Montgomery at 789-6209 or e-mail [danmontgomery@austin.rr.com](mailto:danmontgomery@austin.rr.com).

Sponsorships & program ads are tax deductible

This form may also be downloaded from our website: [WWW.DRAGONBASEBALL.NET](http://WWW.DRAGONBASEBALL.NET)